

Where local
history meets
live music,
great food,
and community.



There's simply nothing else in York County quite like the Oyster Festival—and after more than 50 years, it's grown into far more than oysters. This annual celebration is a vibrant mix of **community, live music, local food, and York County pride.**

What began in 1974 as a small celebration of two restored historic properties is now one of the region's most beloved events, attracting thousands of residents and visitors every year. It's a high-energy, family-friendly street festival featuring **great food from local vendors** (yes, oysters—but also shrimp, BBQ, mac & cheese, crabcakes, apple fritters, beer, wine, soft drinks, and desserts), **live entertainment, hands-on activities, and a full day of connection and community.**

Supporting the Oyster Festival is more than putting your name on a sign—it's a chance to:

- Engage with thousands of attendees, including through on-site visibility opportunities
- Be part of a long-standing York County tradition
- Show your support for local history, small businesses, and regional pride
- Connect with a broad audience in a fun, welcoming setting

You can choose from one of the sponsorship levels provided—or we'd be happy to explore a custom opportunity that makes the **2025 Oyster Festival** a meaningful and high-impact experience for you.

Help bring people together, support local traditions, and keep York County's history alive.

Why oysters? In 1964, an archaeological dig at the Golden Plough Tavern uncovered oyster shells—proof that these tasty bivalves were part of York's culinary scene as far back as the 1800s. What started as a quirky nod to history quickly turned into an annual celebration: the now-beloved Oyster Festival, where community, food, music, and York County pride come together in one unforgettable day. Don't let the name fool you – there's something on the menu for every discerning palette!



Presenting Pearl

\$5,000

Prominent exposure as the “Presenting Pearl” with benefits including:

- Logo placement on promotional materials:
 - social media (12k combined followers)
 - billboards (deadline Sept. 1)
 - bi-weekly e-blasts (dist: 5,300)
 - on-site signage (deadline Sept. 30)
 - event website
- Display or booth space at event (Prominent location; deadline Sept. 30)
- 20 complimentary meal vouchers
- Presenting Pearl recognition in post-event recaps, including in CenterPiece (dist: 2,000)

Heritage Half-Shell

\$2,500

Premier exposure as a “Heritage Half-Shell” Sponsor with benefits including:

- Logo placement on promotional materials:
 - social media (12k combined followers)
 - billboards (deadline Sept. 1)
 - bi-weekly e-blasts (dist: 5,300)
 - on-site signage (deadline Sept. 30)
 - event web page
- Display or booth space at event (Premier location; deadline Sept. 30)
- 10 complimentary meal vouchers
- Half-Shell Sponsor recognition in post-event recaps, including in CenterPiece (dist: 2,000)

Tradition Builder

\$1,000

Notable exposure as a “Traditions Builder” with benefits including:

- Name listing on event web page and on-site signage (deadline Sept. 30)
- 2 complimentary meal vouchers

Festival Friend*

\$100 - \$500

Be part of the fun! Your name will appear on event signage, celebrating your support (deadline: Sept. 30).

* This level is intended for individuals and households and is not available to businesses or organizations.

All Oyster Festival sponsors will be recognized in the York County History Center’s 2025-26 Community Impact Report.