

York County History Center Marketing Intern

Do you have an interest in museums? Do you enjoy non-profit organizations? Do you need help breaking into the field? Become a York County History Center intern and gain invaluable first-hand experience.

Marketing Interns work directly with our Marketing Director on all aspects of marketing from establishing partnerships and event participation, to developing advertising campaigns, as well as collateral creation and overall promotion of the History Center both externally and internally.

Projects shall include, but are not limited to:

- Media Tracking
- Market Research
- Designing Collateral for upcoming programs and special events
- Creating program specific marketing campaigns and developing timelines
- Researching and drafting features for quarterly publications
- Editing
- And much, much more

Internships support the York County History Center's commitment to encourage students and emerging professionals in the museum and nonprofit fields by providing professional growth and development opportunities. Internships are unpaid and are available year-round.

Qualifications

Excellent communication and writing skills, intermediate to advanced design skills, and creativity a must! Strong familiarity with Adobe PhotoShop and InDesign and use of various social media platforms needed. Candidate should have the ability to work professionally with staff and volunteers, and should have a high attention to detail, strong desire to learn, and proactive approach to all current and potential projects. Basic administrative office skills and web design skills needed.

Education requirements

Undergraduate juniors and seniors

Hours

Intern will work with staff to create set schedule at the beginning of the internship. Flexible schedule, generally Monday – Friday, 10 am – 4pm.

How to Apply

Please submit an intern application, letter of interest and resume. If interested, we will be in contact with you to schedule an interview. No phone calls please. If contacted for an interview, please be prepared to bring a portfolio and references.