

DISTINGUISHED SPEAKER SERIES

An evening with Journalist & Author

ERIK LARSON



◇ April 18, 2023 ◇

Historical Society Museum & The Appell Center for the Performing Arts

Erik Larson is an American journalist and author of six New York Times bestsellers, including *The Splendid and the Vile: A Saga of Churchill, Family, and Defiance During the Blitz*, *The Devil in the White City*, and *In the Garden of Beasts*.

Sponsorship Opportunities

\$15,000 Platinum

- Exclusive “Meet the Author” reception, dinner, and talk (16 reservations),
- Up to 16 signed copies of one of Mr. Larson’s books,
- All event advertising including Full-Page acknowledgement in the Program, your logo in *CenterPiece* - our quarterly newsletter, recognition on the York County History Center’s event website, the annual Community Impact report, social media platforms, E-blast news, and premier venue signage
- Plus, additional acknowledgement that your sponsorship purchases 100 tickets to allow history-minded, high school students to attend Mr. Larson’s talk at the Appell Center for the Performing Arts, free of charge.

\$10,000 Gold

- Exclusive “Meet the Author” reception, dinner, and talk (16 reservations),
- Up to 16 signed copies of one of Mr. Larson’s books,
- Event advertising, including, Half-Page acknowledgement in the Program, your logo in *CenterPiece* - our quarterly newsletter, recognition on the York County History Center’s event website, the annual Community Impact report, social media platforms, E-blast news, and venue signage,
- Support of select high school scholars from York County Schools to meet Mr. Larson.

\$6,000 Silver

- Exclusive “Meet the Author” reception, dinner, and talk (8 reservations),
- Up to 4 signed copies of one of Mr. Larson’s books,
- Event advertising, including Quarter-Page acknowledgement in the Program, listing in *CenterPiece* - our quarterly newsletter, recognition on the York County History Center’s event website, the annual Community Impact report, social media platforms, E-blast news, and venue signage.

\$3,000 Bronze

- Reservations for dinner with the author and tickets to the talk (8 reservations),
- 2 signed copies of one of Mr. Larson’s books,
- Acknowledgement in the Program, listing in *CenterPiece* - our quarterly newsletter, recognition on the York County History Center’s event website, the annual Community Impact report, and venue signage.

Schedule for the Evening –

Historical Society Museum:

4:30 pm Mr. Larson meets with selected high school students

5:00 pm Reception with the author for Silver, Gold and Platinum sponsors

6:00 pm Dinner with the author for Bronze, Silver, Gold, and Platinum sponsors

The Appell Center for the Performing Arts:

8:00 pm Interview with Mr. Larson